



FIELD OF
DREAMS

Dear Business Owner,

I am writing to you regarding an opportunity to support the Field of Dreams Park and Playground's 6th Annual Family Fun Day. This event is scheduled for August 26, 2023, from 11:00 AM - 4:00 PM (rain date is August 27, 2023) and has been incredibly successful due to our partnerships with organizations like yours. The Family Fun Day event in 2022 touched over 6,000 Salem residents and visitors from surrounding communities.

This year profits from our Family Fun Day event will be allocated to our New Playground Capital Campaign along gaining the final funds needed to support our New Pavilion Capital Campaign - with the construction of the pavilion scheduled to be completed this year!

The event focuses on bringing the community together by providing activities that include a circus act, bounce houses, Touch-a-Truck, face painting, live music and a DJ, many children's games, crafts and activities, and a variety of food trucks. The success of this event has continued to grow due to support from local families, clubs, and businesses.

Many people are not aware that the Field of Dreams Park and Playground is managed by a 501(c)(3) non-profit organization and is entirely maintained by a volunteer Board of Directors. Unlike the other neighborhood parks and playgrounds, the Town of Salem does not fund the Field of Dreams. Our Park thrives because many local organizations have a desire to give back to their community.

We would love to count on your donation to be a part of this annual community event. You will find the application in the following pages. Please feel free to contact us with any questions you might have. Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Rob', with a long horizontal flourish extending to the right.

Rob Hannon
Family Fun Day Committee, Head

EIN # 02-0453790



FIELD OF
DREAMS

2023 Sales Vendor Application

\$200 donation

Please complete this form – print clearly. You may submit the form via email or standard mail.

Applications will be processed on a first come, first serve basis.

Contact Name:

Business Name:

Mailing Address:

Business Phone #:

Cell Phone #:

Email:

Day of Contact (if different):

Cell Phone #:

Email:

Items for Sale:

Set Up Information

- Vendors are responsible for materials, including chairs, tables, signage, etc.
- No tent spikes or other holes allowed
- Hand-washing stations should be set up and maintained by each vendor
- No tent spikes or other holes allowed
- Hand-washing stations should be set up and maintained by each vendor

Hold Harmless and Indemnification Agreement

I/We have read and understand all the information and rules which accompany this application. I/We, for and in consideration of permission and space to participate in the Field of Dreams' Family Fun Day on August 26, 2023 (rain date August 27, 2023), agree to indemnify, hold harmless Field of Dreams, Inc., its board of directors and officers, the Town of Salem, NH, its officials, representatives, agents, servants and employees from and against any and all claims, actions, lawsuits, damages, liability, and expense, including attorney fees and litigation expense, in whole or in part arising out of, connected with, or in anyway, associated with my/our activities preparing for, participating in, traveling to and from, the Field of Dreams' Family Fun Day.

By signing below, I certify I have read the attached guidelines/requirements and will abide with such.

Vendor Signature

Date

By completing and submitting this form, you agree to donate \$200.00 to Field of Dreams, Inc. in support of the New Playground Capital Campaign and / or the New Pavilion Capital Campaign.

Application Requirements Checklist:

Signed Application

Hi-Res logo for event advertising

Certificate of Insurance listing "FIELD OF DREAMS, INC." as an additional insured.

Donation payment: (options below)

Venmo: Field of Dreams – NH

What's it for: "Family Fun Day Donation – "Insert Vendor Name"

Check:

Make checks payable to:
Field of Dreams, Inc.

Mail to:

Field of Dreams, Inc.

ATTN: Family Fun Day Committee

PO Box 2334

Salem, NH 03079

NOTE:

There is a \$25 fee for returned checks.

IMPORTANT: The above items are required to review your application for the event. Status at the event will not be secured without a completed application.

PLEASE KEEP A COPY FOR YOUR FILES. COMMUNICATIONS WILL BE MADE VIA EMAIL.

Questions:

Phone: 603.560.6189

Email: krista@rwh-architect.com